



GOING NZ

MEDIA KIT



HELLO

We're Dawn and Isaac the bloggers behind Going NZ.

Going NZ is a travel and lifestyle blog written by two Brits' who moved to New Zealand in 2015. Going NZ helps travellers on working visas, migrants looking to move permanently and Kiwis' romping around New Zealand.

AUDIENCE

- 65% of visitors to the website are aged 18-34
- 70% of all traffic comes via Google search
- Visitors come largely from: US, UK and New Zealand
- Visitors spend on average 03:05 engaging with content

5,000

Monthly website
visitors

4,000

New website
visitors monthly

500

Facebook
followers

100

Newsletter
subscribers

OPPORTUNITIES

- Display advertising
- Guest posts
- Sponsor sections
- Product reviews
- Something special ;-)

PLACES WE'VE BEEN FEATURED



Get in touch with Isaac to discuss options: isaac@goingnz.com (0064)2041002244